Innovation and Global Issues in Social Sciences 2017

By Fahrettin PALA †

Abstract. The Congress on Innovation and Global Issues in Social Sciences 2017 was organized by InGlobe and within the framework of this, an independent platform was created by academics, bureaucrats, and NGOs. The congress was also supported by Governorship of Kaş, Municipality of Kaş, Patara Culture and Tourism Association. It took place on 27th-29th of April 2017 in Ancient City of Patara – in Kaş District of Antalya – with participation of academics, bureaucrats, and students from difference countries. Purpose of the Congress; To create innovative solutions to global problems by creating a platform where academicians, bureaucrats and non-governmental organizations worldwide will share their knowledge and experiences. It is aimed to include original works that deal with current affairs, global events, innovative approaches from all fields of social sciences. The presentation languages of the Congress are Turkish and English. It is possible to publish studies in German, Russian, French, Georgian as well as Turkish (All Dialects) and English languages in the context of the Congress.

Keywords. Innovative approach, Global issues, InGlobe.
JEL. G30, G32.

Conference notes

The Congress on Innovation and Global Issues in Social Sciences 2017 was organized by InGlobe and within the framework of this, an independent platform was created by academics, bureaucrats, and NGOs. The congress was also supported by Governorship of Kaş, Municipality of Kaş, Patara Culture and Tourism Association. It took place on 27th-29th of April 2017 in Ancient City of Patara – in Kaş District of Antalya – with participation of academics, bureaucrats, and students from difference countries.

The aim of our conference is to support, encourage and provide a platform for networking, sharing, publishing and nurturing the potential growth of individual scholars across the globe with innovation approach. Congress has accepted all of the original works from all fields of social sciences that deal with contemporary issues, global issues and events with innovative approaches. There were a total of 347 participants from different countries, universities and non-governmental organizations. 90 of these studies were presented in English and 257 in Turkish. Sessions were held concurrently in two interior saloons and a portable saloon in the ancient city area.

The first day of the three-day conference program (27.04.2017); Congressman Prof. Dr. Nurettin Bilici's opening speeches and award presentations started. Then, a detailed speech was given by Prof Fahri İşik on the Ancient City of Patara. The program started with the speeches of invitees.

Afterwards, the morning session of the first day of the Conference was consisted of thirty-three academic studies in different areas of social sciences. My

* Ancient City of Patara – in Kaş District of Antalya, April 27-29, 2017, Turkey.
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first presentation was in the session of the conference which took place on 27th of April 2017 between 11:00-11.10, presented the study about performance analysis with a title “Firm Size as Determinants of Corporate Growth in the Turkish Manufacturing Firms”. The paper was co-authored by Hasan Ayaydın, Aykut Karakaya, Büşra Tosunoğlu and Instructor, Fahrettin Pala. The purpose of our study is to investigate the effect of firm size on firm growth.

The study concluded that the effect of size on the growth of the firms is significantly negative in all cases. The results show that small firms more rapidly grow than large firms because small firms struggle to achieve economies of scale. The study also concluded that the effect of industry technology intensity on the growth of the firms is significantly positive in all cases, however, size is negative. This study made a contribution to addressing the analysis issues embedded in the growth studies by using the dynamic panel system, the GMM estimator.

My second presentation was in the session of the conference which took place on 27th of April 2017 between 11:40-11:50, presented the study about performance analysis with a title “Model Suggestions on the Moderator Effects of Relevant Technology Intensity between Firm Innovation Capacity and Growth Performance”. The paper was co-authored by Hasan Ayaydın, Alper Veli Çam, Instructor, Fahrettin Pala and Instructor, Abdulkadir Barut. Purpose of this study is to examine effect of innovation capacity of companies which carry out activity on industry and service sector in Istanbul Stock Exchange (BIST) on company growth performance.

The study includes 200 industrial companies and 183 service sector companies. Moderator analysis results, which test whether relation between the innovation capacity and company growth differs among the sectors having high technology density and low technology density or not, show that it was determined that its effect on innovation capacity and company growth is statistically stronger in sectors having high technology intensity at a significant level than the sectors having low technology intensity. The afternoon session of first day of Conference was consisted of sixty-five studies in different areas of social sciences.

On 28th of April 2017 of April, the second day of the conference, began with three different presentations whom Mehtap Karaköç and Eser Yeşildağ "Financial Literacy Situations of Students Undergraduate Course in Applied Sciences: Aegean Region Case" and Hilmi Yazıcı “Development Process and Minorities of Opera Art in Turkey” and Sevcan Karcı “An Identity Statement: Being a Woman in the Rural”. Afterwards, Conference continued with fifty-six studies in different areas of social sciences.

The afternoon session of second day of conference began with three different presentations whom Aylin Taşkıncı, Mustafa Melkin Önder “A Research on Individual Innovation Perceptions of Associate Students” and Seçkin Yavuzdoğan “After the Law No. 6754 amending the Law on Civil Law, the "Expertise" and Sait Patır, Muhsin Tan “Establishment of a New Distribution Plan for a Soft Drink Company Operating in Bingöl Province with Transportation Models”. Afterwards conference continued with forty studies in different areas of social sciences. Except for these studies, Kazakhstan sessions were held.

On 29th of April, the third day of the conference, began with three different presentations whom Fidel Toker, Abdullah Topay “The Place of Recreational Use Areas in Prehistoric Ages and Today's Housing Designs” and Kazakhstan session and Meral Bektas, Şerife Karagöz “The Impact of Attitude and Motivation on Self-Sufficiency in the Job of Teacher Candidates: A Research on Teacher Candidates with Pedagogical Formation Education”. Afterwards conference completed continued with sixty-three studies in different areas of social sciences. Except for these studies, Kazakhstan sessions were held.

Purpose of the Congress; To create innovative solutions to global problems by creating a platform where academicians, bureaucrats and non-governmental organizations worldwide will share their knowledge and experiences. Within the
scope of the Congress, studies in all areas of Social and Human Sciences were accepted. Congress is open to academicians, public and private sector practitioners and students. In this conference, scholars enjoyed the opportunity of sharing their studies and meeting new scholars from Turkey and other countries to some extent.

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